

# MAREKA PÄHRISCH

## SR. DIGITAL PRODUCT DESIGNER

*I create elegant solutions with a human-centered design approach, to help people make better products, services and all other kinds of experiences.*

### PROJECTS

#### MIGROS Delica AG

as Lead UI/UX-Designer Contractor  
09/2021 – 09/2022  
remote Berlin & Zürich  
+ + e-commerce, web

**Cornelsen** (school book publisher)  
as Senior UI/UX-Designer Contractor  
07/2021 – 08/2021  
remote Berlin, Germany  
+ + e-learning tool, web app

#### Freaky Iconic

Co Founder  
01/2021 – now  
San Francisco, CA, USA  
+ + e-commerce, fashion

#### Rumble Entertainment, Plarium

as Senior UX-Designer Contractor  
08/2020 – 01/2021  
remote San Mateo, CA, USA  
+ + mobile gaming

#### Cornelsen

as Senior UI/UX-Designer Contractor  
06/2020 – 08/2020  
remote Berlin, Germany  
+ + e-learning tool, web app  
+ + pandemic schooling solution

#### InnoGames

as Senior UI/UX-Designer Contractor  
04/2018 – 12/2019  
Düsseldorf & Hamburg, Germany  
+ + mobile gaming

#### MATE (now Sweap)

as Senior UX-Consultant  
for redesign event planning UI  
03/2018 – 04/2018  
Berlin, Germany  
+ + event management SaS, web app

#### ING Bank

as Senior UI/UX-Designer Contractor  
06/2017 – 02/2018  
Frankfurt, Germany, Amsterdam, NL  
+ + web & mobile banking  
+ + design systems design

#### AKQA , Montblanc

as Senior UX-Designer Freelancer  
for Montblanc - Goodwood Festival  
of Speed website  
05/2017 – 06/2017  
Berlin, Germany, remote Delhi, India  
+ + web marketing

#### A&B one (Web Agency)

as Senior Design Consultant  
(Contractor)  
06/2016 – 06/2017  
Frankfurt & Berlin, Germany  
+ + design consultancy for clients  
like Diakonie, Fraport Group &  
Hans-Böckler Foundation

#### Votesapp- Digital Democracy

as Lead UX-Designer Freelancer  
for blockchain-based voting app  
11/2015 – 04/2016  
Berlin, Germany  
+ + blockchain voting, politics

#### Fraunhofer Research Institute

as UI/UX-Designer Freelancer  
for website relaunch  
06/2015 – 10/2015  
Berlin, Germany  
+ + web research platform

### EMPLOYMENTS

#### Kontur Networx (Web Agency)

as UI/UX-Designer, part-time  
09/2013 – 04/2015  
Berlin, Germany  
+ + web marketing & e-commerce

#### Fraunhofer Heinrich Hertz Research Institute

as User Interface Designer for wireless  
communication & networks, part-time  
09/2012 – 09/2013  
Berlin, Germany  
+ + mobile broadcast interfaces

#### Webtrekk (now Mapp)

as Junior User Interface Designer  
06/2006 – 09/2009  
Berlin, Germany  
+ + web analytics tool

#### Cobrayouth (Web & Print Agency)

as Junior Graphic Designer for  
clients like nickelodeon & Lufthansa  
06/2006 – 09/2009  
Berlin, Germany  
+ + flash games & web marketing

### EDUCATION

**University of Applied Sciences  
Potsdam- Interface Design BA**  
2012 – 2016 in Potsdam, Germany

#### Ernst-Litfass-Schule -

High-School diploma  
Major: Digital Media Design & Maths  
Grade: 1,3 (A+)  
2010 – 2012 in Berlin, Germany

#### Ernst-Litfass-Schule -

**Dual apprenticeship  
Digital Media Design**  
1/3 school 2/3 working in company  
(Cobrayouth Communications &  
Webtrekk - one company)  
2006 – 2009 in Berlin, Germany

### SKILLS

#### Tools & Technologies

Figma, Framer, Adobe XD, Illustrator,  
Photoshop, After Effects, Sketch, pro-  
to.io, Marvel, Principle, Studio, Flinto,  
Kite, Zeplin, Unity...

#### Competencies

User Experience Design, UI Design,  
Human-Computer Interaction, Ser-  
vice Design, Digital Product Design,  
Information Architecture,  
Prototyping, Design Systems,  
Project Management

#### Languages

German, English, Spanish